

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/165/RCV&TUs/10-11/38

dt @ Chennai-6 the 25.10.2011.

Sub: Introduction of two new longer validity RCVs for JaiJawan Plan customers - **reg.**

Ref : C.O. No.26-7/2011-T&C Circular No:79/11-12 dt 20.10.2011.

W.r.t C.O. letter under ref., approval of competent authority is hereby conveyed for introduction of two new longer validity RCVs for “JaiJawan” Pre-paid plan **in TN LSA (incl CHTD) w.e.f 28-10-2011.**

The details are given below:-

Sl.No	Particulars	Tariff	
a	MRP of RCVs (incl. S.Tax)	Rs.553	Rs.993
b	Free Talk Value	Rs.375	Rs.750
c	Validity	180 days	365 days

- The existing RCV 97 for 30 days validity extension will also continue to be available for the JaiJawan customers.
- The new RCVs MRP 553 and 993 are to be made available through C-TOP UP only to JaiJawan Plan customers only. The unutilized free talk value and validity available will be carried forward (subject to max of 450 days validity)

There is no change in all other terms and conditions in JaiJawan plan

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

DGM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE IN Incharge - Trichy - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .